

STRATCOM SUMMIT'26 PROGRAM

“Disruption in the International System:
Crises, Narratives and Search for Order”



INTERNATIONAL
STRATEGIC COMMUNICATION
SUMMIT '26

March 27, 2026/ Friday – DAY 1

Time	Hall	Program
09.00 – 10.00 10.00 – 10.05	1	Registration FIRST DAY OPENING Opening Ceremony – Opening Video Master of Ceremonies (MoC): Hall 1: Andrea SANKE, Senior Presenter, TRT World – Alican AYANLAR, Senior Presenter, TRT World Hall 2: Kübra AKKOÇ, Senior Presenter, TRT World
10.05 – 11.05	1	Opening Remarks Prof. Burhanettin DURAN, Head of Communications of the Republic of Türkiye H.E. Recep Tayyip ERDOĞAN, President of the Republic of Türkiye (Video Message) Dr. Cevdet YILMAZ, Vice President of the Republic of Türkiye
11.05 – 11.20		BREAK
11.20 – 12.20	1	Panel 1: A New Framework for the Global Order: A Strategic Communication Perspective Moderator: Alican AYANLAR, Senior Presenter, TRT World Speakers: Fuat OKTAY, MP for Ankara, AK Party, Chairman of the Foreign Affairs Committee of the Grand National Assembly of Türkiye Tahsin ERTUĞRULOĞLU, Minister of Foreign Affairs, Turkish Republic of Northern Cyprus Dr. Hamzah ALMUSTAFA, Minister of Information, Syria Zahir Uddin SWAPON, Minister of Information and Broadcasting, Bangladesh Kanat Zhumabayevich ISKAKOV, First Vice Minister, Ministry of Culture and Information, Republic of Kazakhstan
12.20 – 14.00		MIDDAY BREAK
14.00 – 14.30	1	One-on-One Session 1. Being the Voice of Conscience Amid Conflict Moderator: Prof. Kılıç Buğra KANAT, Member of the Presidential Security and Foreign Policy Council, Türkiye Speaker: Tawakkol KARMAN, Journalist and Human Rights Activist, Nobel Peace Prize Laureate, Yemen
14.30 – 15.30	1	Panel 2: Actors and Leader Diplomacy in the Mediation Process Moderator: Prof. Talha KÖSE, President, Turkish National Intelligence Academy Speakers: Prof. Çağrı ERHAN, Ambassador, Deputy Chairman of the Presidential Security and Foreign Policies Council, Senior Advisor to the President Sultan RAEV, Secretary General, TÜRKSOY Baroness Fiona HODGSON, Member of the House of Lords, UK Dr. Rania SEDKY, Member of the Senate, Egypt
	2	Panel 3: Transformation of Global Public Opinion in the Digital Communication Ecosystem Moderator: Kübra AKKOÇ, Senior Presenter, TRT World Speakers: Ahmad ISMAYILOV, Executive Director of the Media Development Agency of the Republic of Azerbaijan Dr. Zaid Al NAWAISEH, Secretary General of the Ministry of Government Communication, Hashemite Kingdom of Jordan Prof. Kamil AYDIN, MP for Erzurum, MHP, Member of the Foreign Affairs Committee Mehmet DANIŞ, President, Radio and Television Supreme Council, Türkiye
15.30 – 15.45		BREAK
15.45 – 16.45	1	Panel 4: Crisis of Legitimacy and Trust: Perceptions of the International Order Moderator: Assoc. Prof. Murat ASLAN, Hasan Kalyoncu University Speakers: Robert FORD, Ambassador, Senior Fellow at the Middle East Institute Vincenzo LE VOCl, Secretary General, Club of Venice Prof. László VASA, Chief Adviser and Senior Research Fellow, The Head of Ludovika Center for Turkic Studies, Hungarian Institute of International Affairs Prof. Cüneyt YÜKSEL, MP for İstanbul, AK Party, Chairperson of the Justice Commission of the Grand National Assembly of Türkiye Oliver McTERNAN, Director, Forward Thinking
	2	Panel 5: New Priorities in Climate Diplomacy Moderator: Prof. Abdulmenaf TURAN, Advisor, COP31 Office Speakers: Prof. Ramon SALAVERRIA, University of Navarra Prof. Nuran YILDIZ, Faculty of Communication, Ankara University Matthew COGHLAN, Communications Manager, UNFCCC Van NGUYEN, Programme Officer, Office of Climate Change, Biodiversity and Environment, FAO
16.45 – 17.00		BREAK
17.00 – 18.00	2	Panel 6: The “New Normal” in Global Governance: The Permanence of Crises Moderator: Dr. Kaan Kutlu ATAÇ, Mersin University Speakers: Prof. Edibe SÖZEN ÇETİNTAŞ, Rector, Maltepe University Prof. Muhittin ATAMAN, Faculty of Political Sciences, Social Sciences University of Ankara Jonathan FOWLER, Director of Communications, UNRWA Dr. Qamar CHEEMA, Executive Director, Sanobar Institute Ismet Fatih ÇANÇAR, Advisor to Member of Presidency of Bosnia and Herzegovina

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March 28, 2026/ Saturday – DAY 2

Time	Hall	Program
10.00 – 10.30	1	SECOND DAY OPENING Dr. Hakan FİDAN, Minister of Foreign Affairs of the Republic of Türkiye
10.30 – 10.45		BREAK
10.45 – 11.45	1	Panel 7: From Regional Tensions to Global Fractures: Strategic Implications of the Iran War Moderator: Dr. Kadir ÜSTÜN, Executive Director, SETA Washington D.C. Speakers: Dr. Ali VAEZ, Iran Project Director and Senior Adviser, Crisis Group Dr. Hakkı UYGUR, Vice President of the National Intelligence Academy, Türkiye Jon ALTERMAN, Senior Fellow, Zbigniew Brzezinski Chair in Global Security and Geostrategy, CSIS Prof. Murat YEŞİLTAŞ, Social Sciences University of Ankara, SETA
	2	Panel 8: Future of AI in Strategic Communication: Challenges and Opportunities Moderator: Serdar KARAGÖZ, President and Chief Executive Officer, Anadolu Agency Speakers: Fatih DÖNMEZ, MP for Eskişehir, AK Party, Chair of the Parliamentary Committee on Artificial Intelligence Ümit ÖNAL, Head, Cyber Security of the Republic of Türkiye Clara HAWKING, Executive Director, Kompas Education Barcelona Dr. Ömer İLERİ, AK Party Deputy Chairman for Information and Communication Technologies, MP for Ankara, AK Party Dr. Daniel DEME, Editor, Hungary Today
11.45 – 12.30	1	Shaping the Security Architecture of the Future: The Role of Türkiye's Defence Industry Keynote Speaker: Prof. Haluk GÖRGÜN, Secretary of Defence Industries
12.30 – 14.00		MIDDAY BREAK
14.00 – 14.45	1	A New Paradigm in Communication: Information, Power, and Narrative Keynote Speaker: Prof. İbrahim KALIN, Director, National Intelligence Organization, Türkiye
14.45 – 15.00		BREAK
15.00 – 16.00	1	Panel 9: Strategic Communication in the Age of Uncertainty: Crises and New Balances Moderator: Ömer KABLAN, News Director, Yeni Şafak International Speakers: Akif Çağatay KILIÇ, Ambassador, Chief Advisor to the President on Foreign Policy and Security, Republic of Türkiye Prof. Mehmet Emin BABACAN, Dean of the Faculty of Communication, Marmara University Nordin ABDULLAH, Founder, Malaysia Crisis Management Centre Dr. Nancy OKAIL, CEO, Center for International Policy
	2	Panel 10: Women Leaders' Perspectives on Global Crises and the Quest for the Future Moderator: Dr. Nihal EMİNOĞLU, Ankara University Faculty of Political Science Speakers: Dr. Halima KAAKOUR, Member of Parliament, Lebanon Dr. Rejhana DERVIŠEVIĆ, Member of Parliament, Bosnia and Herzegovina Dr. Majda ALFALLAH, Member of the High Council of State, State of Libya Cecily BAYLISS, WSF Program Manager, Forward Thinking Sena Nur ÇELİK KANAT, MP for İstanbul, AK Party
16.00 – 16.15		BREAK
16.15 – 17.15	1	Panel 11: Rethinking Soft Power in an Age of Fragmentation: Influence and Limits Moderator: İpek TEKDEMİR, Strategic Communication and Policy Advisor, Belgium Speakers: Kubanychbek OMURALIYEV, Ambassador, Secretary General of the Organization of Turkic States (OTS) Nayden TODOROV, Minister of Culture, Republic of Bulgaria Klaus JURGENS, Director, Economyfirst Limited London Dr. Nancy SNOW, TÜBİTAK Visiting Distinguished Professor of Science Diplomacy and Mediation, Başkent University Myeongmook LIM, Author, RIO Magazine, South Korea
	2	Panel 12: Voices of the Narrative: The Struggle for Truth on the Ground Moderator: Turgut Alp BOYRAZ, Journalist, Anadolu Agency Speakers: Catherine FIANKAN – BOKONGA, President, Association of Accredited Journalists at the UN (ACANU) Ahmad ALNAOUQ, Journalist and International Human Rights Advocate, Euro-Med Human Rights Monitor Mustafa Mohammed Albadri HASSOUNA, Senior Photojournalist, Anadolu Agency Chris WHITE, Freelance Journalist, UK Yevgeniya GABER, Senior Fellow, Atlantic Council, Ukraine
17.15 – 17.30		BREAK
17.30 – 18.00	1	CLOSING SESSION Forward-Looking Perspectives: Order in the New International System Prof. Burhanettin DURAN, Head of Communications of the Republic of Türkiye