

From the Editorial Team

Dear Stratcom Network,

Since 2021, Stratcom has been covering key topics such as disinformation, crisis communication, public diplomacy, technology and innovation, media planning and new media skills.

So far, more than 5000 academics, politicians and media experts have joined us, sharing their experience and ideas to enhance our consistently growing communication society.

We are now pleased to present the Stratcom Newsletter.

Our aim is to keep you informed and connected, fostering collaboration to strengthen our community as we navigate the ever-evolving field of strategic communication.

50+
COUNTRIES

150+
SPEAKERS

5000+
PARTICIPANTS

The Past, Present and Future of Türkiye- US Alliance

The Directorate of Communications organized the “Beyond Alliance: Rethinking US- Türkiye Relations in a Changing World” panel in New York. The event not only reviewed the long-standing history between the two countries but also examined opportunities tomorrow may hold for both nations in the changing political climate.

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Balkan Media Community Comes Together in Ankara

The “Türkiye- Balkans Media Forum” was held at the Directorate of Communications headquarters in Ankara. The event brought together media officials and professionals to discuss regional challenges in the media landscape and explore potential solutions.

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Spotlighting Synthetic Media and Its Dangers

Synthetic media and safety were key topics at the “Synthetic Media and Information Security Workshop”. The Directorate of Communications event saw Minister of Interior Ali Yerlikaya highlight digital manipulation and disinformation threats that have real life consequences in his opening speech.

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The Turkic World Unites

The “Unity in Language, Thought and Action: The Future of the Turkic World” panel was hosted in Baku. The event organized by Türkiye’s Directorate of Communications, in Head of Communications Prof. Fahrettin Altun’s words, provided the platform “to exchange ideas on the common future of the Turkic world”.

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Türkiye-Azerbaijan-Pakistan Trilateral Summit

At the Türkiye-Azerbaijan-Pakistan Trilateral Summit held in Lachin, President Erdoğan met with President Ilham Aliyev and Prime Minister Shehbaz Sharif to reinforce cooperation across multiple sectors including defense, trade, energy, and transportation. The leaders emphasized the importance of transforming their unity into a long-term strategic partnership to address shared regional challenges and promote stability as well as prosperity. President Erdoğan also called on the international community to increase pressure on Israel to ensure a permanent ceasefire in Gaza and to facilitate humanitarian aid, highlighting Türkiye's commitment to peace and security in the region.

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President Erdoğan Underlines Türkiye's Role in European Security and Regional Stability

Returning from the European Political Community Summit in Tirana, President Erdoğan underscored Türkiye's vital role in ensuring European security and advancing peace efforts in Ukraine. The President urged the international community to act decisively to end violence in Gaza and reaffirmed Türkiye's dedication to combating terrorism and enhancing regional cooperation.

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Unity and Peace Call at Turkic States Informal Summit

At the Organization of Turkic States Informal Summit, President Erdoğan emphasized strengthening ties among Turkic countries, supporting Turkish Cypriots, and advancing the Middle Corridor. The President welcomed the Azerbaijan-Armenia peace deal and called for urgent international action to address the humanitarian crisis in Gaza, highlighting Türkiye's commitment to peace and cooperation in the region.

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PKK's Disarmament Key Step for Terror-Free Türkiye



In a statement on X, Head of Communications Prof. Fahrettin Altun highlighted the importance of the PKK's decision to disarm as a major achievement for President Erdoğan's "Terror-Free Türkiye" vision. Prof. Altun assured that Türkiye is fully committed to facilitating the dissolution process with care, transparency, and determination.

Prof. Altun reminded that the country has endured great hardships as well as losses due to terrorism and stressed that this initiative aims to create lasting peace, stability, and security in Türkiye. Prof. Altun reiterated that this is a long-term effort requiring patience and resilience, with all necessary steps being taken to ensure success.

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Enthusiastic Celebration Marks the 42nd Traditional New York Turkish Day Parade

The 42nd Turkish Day Parade was held on Madison Avenue with vibrant participation. Organized by the Directorate of Communications, the event brought together representatives from the Turkish-American community, the Turkish Republic of Northern Cyprus (TRNC), Azerbaijan, and the Turkic world. The celebration featured traditional music and folk dance performances, followed by a concert in Madison Square Park. Turkish national athletes and Olympic medalists also took part in the celebrations. In his message, Head of Communications Prof. Fahrettin Altun emphasized that the parade is more than a cultural celebration—it's an opportunity to share Türkiye's heritage and vision with the world.

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Latest From the Stratcom Network



Stratcom Summit '23 and '24 speaker Prof. Deanna Sellnow authored paper on instructional communication in risk and crisis, including large-scale events.

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Stratcom Summit '21 speaker Prof. Dejan Verčič co-authored paper on the internal communication paradox, exploring how organizations balance the convenience of digital tools with the satisfaction derived from face-to-face interactions.

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TEKNOFEST Attracts Thousands in Lefkosa

The latest edition of TEKNOFEST, held from May 1–4, 2025, at Ercan International Airport in the Turkish Republic of Northern Cyprus (TRNC), attracted 225,000 attendees.



Mental Health Training Provided to Disaster Relief Teams in Gaziantep

A mental health training was held in Gaziantep for disaster relief workers to improve support for disaster survivors. The project, funded by the EU, coordinated by SOKO from Austria and implemented by the Gaziantep Regional Directorate of the Directorate of Communications, focused on empathy and psychological resilience.



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